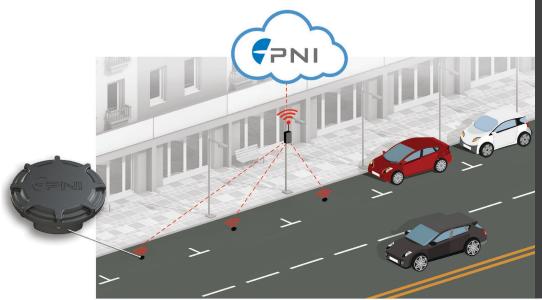


# PlacePod® Vehicle Detection Sensor

# High-accuracy smart parking sensor technology



#### **Applications**

- **Smart Parking Management** & Reporting
- **Smart City**
- Parking Guidance Systems
- **Event Parking Management**
- Commercial & Mixed-use Real Estate
- Public & Private Parking **Facility Management**

## PNI's PlacePod is an IoT-enabled Vehicle Detection sensor for on-street and off-street municipal and private parking management.

PlacePod solves the most mission-critical aspects of parking management: accurate, real-time vehicle detection and location of available parking spaces.

PlacePod is an in-ground or surface-mounted smart parking sensor that communicates with a LoRa gateway to provide real-time parking data. It provides accurate vehicle detection in parking spaces, up to seven years of battery life, and is stable over temperature fluctuations, even in harsh environments.

Unlike other magnetic sensor-based parking sensors, PlacePod accurately detects parking events in dense urban environments and filters out magnetic interference from underground trains, passing traffic, and overhead power lines which can trigger false parking events.

#### **Features & Benefits**

- Includes the industry's most accurate magnetic sensing system for vehicle detection with the combination of PNI's high-performance magnetic sensor and vehicle detection algorithms that accurately detect the presence or absence of a car in a parking space.
- PNI's Parking Management Application provides a dashboard for managing and monitoring all parking resources and data, including installation and verification, diagnostics, monitoring, and reporting.
- Data can be shared with third-party applications (including IoT platforms, parking enforcement, mobile payment, parking management systems, parking guidance systems).
- Capability for wireless configuration and software updates using Bluetooth Low Energy (BLE) via PNI's mobile iOS™ and Android™ applications.
- Optimized for IoT with a built-in LoRa® radio that communicates wirelessly to a gateway with complete Low Power Wide Area Network (LPWAN) compatibility.

### **Specifications\***

<ul> <li>LoRa 915 MHz, 868 MHz, 923 MHz, 865 MHz</li> </ul>
Module  LoRaWAN™ compliant  Uses Sub-GHz ISM bands in North America, Europe and other regions
Class A
2 states:  Occupied  Vacant
<ul><li>Up to seven years depending on configuration and distance from gateway</li><li>Lithium-Thionyl Chloride</li></ul>
4.3 in (10.92 cm) diameter -minimum hole 4.5 in (11.43 cm) 1.18 in (3.0 cm) height -minimum hole 2.5 in (6.35 cm)
9.0 in (22.86 cm) diameter 1.25 in (3.15 cm) height
Center of the parking space
-30°C to +70°C / -22°F to +158°F
-40°C to +85°C / -40°F to +185°F
OTAA
FCC (915 MHz), CE (868 MHz)



In-Ground



Surface-Mount



With over 30 years of experience, PNI is the world's foremost expert in precision location, motion tracking, and fusion of sensor systems into real-world applications.

PNI's sensors and algorithms serve as the cornerstone of successful IoT projects and other mission-critical applications where pinpoint location, accuracy, and low power consumption are essential.

Building on decades of patented sensor and algorithm development, PNI offers the industry's highest-performance geomagnetic sensor in its class, location and motion coprocessors, high-performance modules, sensor fusion algorithms, and complete sensor systems.

To learn more, please visit www.pnicorp.com.

PNI Sensor 2331 Circadian Way Santa Rosa, CA 95407 USA Phone: +1 707 566 2260

<sup>\*</sup>Specification are subject to change. © 2019 PNI Sensor. All rights reserved. [R05/4/2019]